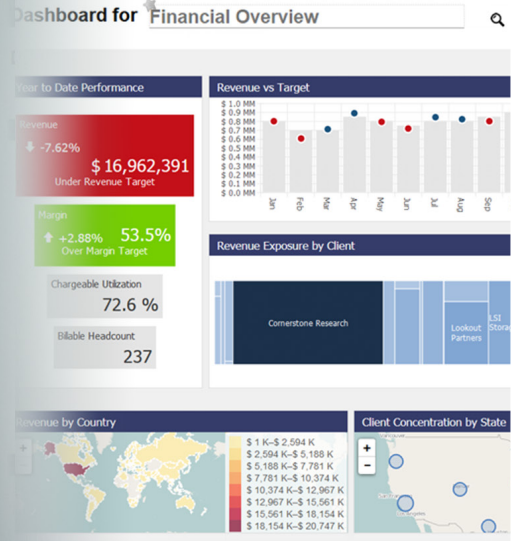


“ We evaluated 49 vendors. BellaDati is #1 choice for our analytics module.”

Steve Chong
COO Projector



Projector

Location: Boston, USA

Industry: Cloud Software Producer

About Projector

Projector is producer of cloud based professionals services automation services solution called Projector. It is used by 16 000+ consulting firms including all of the world. It includes Dell, Avnet, GE. Their tools help businesses with planning projects, invoicing clients up to managing of revenue and expenses. Projector really ends up being the central hub around which all delivery activities of the firm evolves.

BellaDati platform components used

Client API, REST API, SSO & ETL, DWH, AGILE BI Analytics.

Business Situation

The Projector™ team was seeking to extend their cloud project management tool with Advanced Analytics Module (AAM). In total they ended up considering and talking to 49 different vendors. Projector cloud

- Collects and manages tons of transactional data
- Including project tasks to be delivered, invoicing, men hour spending and more
- Application data are available in PostgreSQL
- Projector tool had only set of pre-canned reports. These had to be customized by coder for each client

Challenges

Projector wanted to have data not just available also immediately accessible and actionable within Projector tool to meet individual customer needs. It includes

- Seamlessly embedded and flexible Agile BI into the Projector
- Data modeling and visualization
- Statistical modeling of revenue projections and more
- Integration of data from multiple systems including Salesforce™
- Bulding of business rules and complex permission structures for reports

Embedded analytics solution

- BellaDati purely web based Agile BI runs on Projector's own Amazon Web services instance
- Charts, dashboards, data analytics or controll buttons are build in GUI of BellaDati - no coding
- Client API is used to customize GUI with JavaScript
- REST API is used to embedd BellaDati into the Projector tool GUI
- User interacts with analytics, dashboards directly in Projector tool using customized BellaDati controls and environment
- BellaDati ETL connects Projector tool DB and data sources such as Salesforce

Why BellaDati

- Quick prototype and POC for analytics apps and integration
- Smooth integration including SSO
- Roll-out to market in 1 month
- Platform, Agile BI, Analytics, DWH

Projector customers voice



“I have been working with the new AAM. Which I love by the way!”

- Amy Costello, Manager of Firm Operations, Putnam Associates (San Francisco)